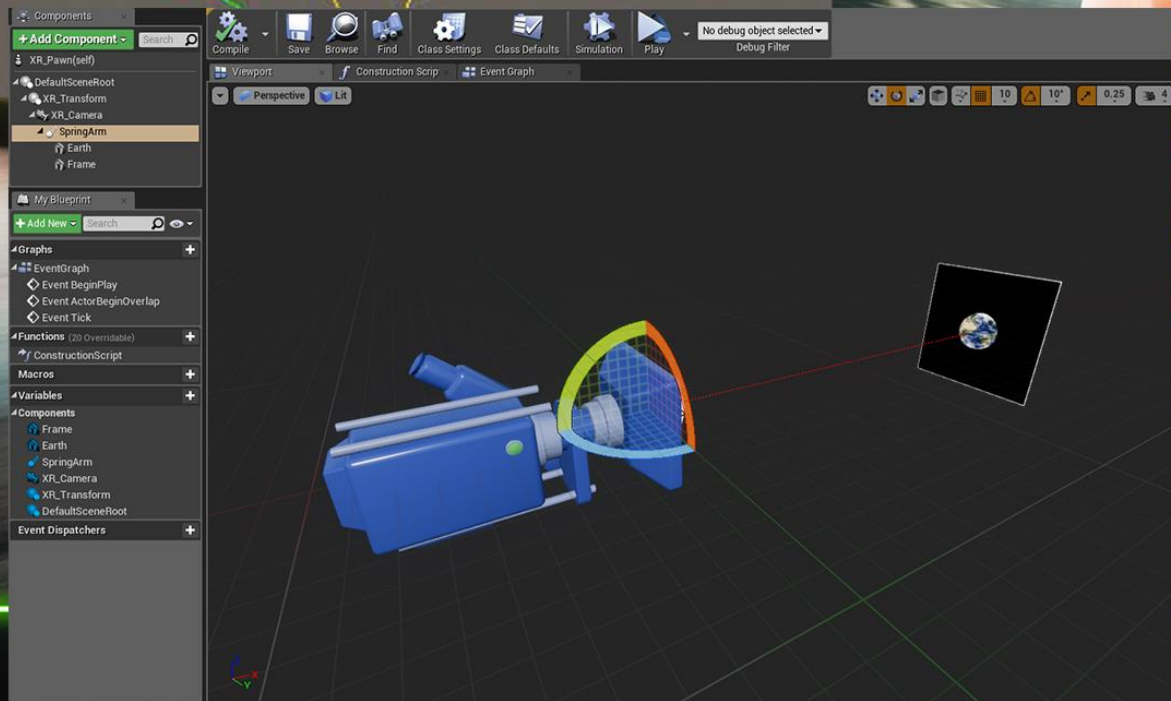


PREVISUALIZATION

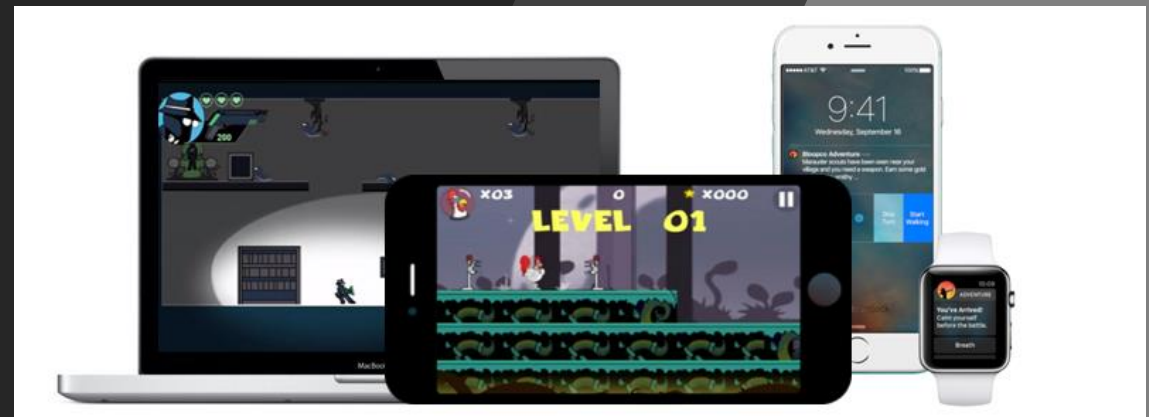
History, Practice, Evolution



Nye Warburton

Animator,
(Sometimes Hacker)

In the Previs game
since 2007.



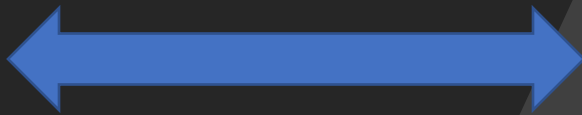
Economist?
Systems?
Artist Productivity?

Hypothesis
History of Previs
Practice and Workflow
Graphics Hacker
Evolution
Discussion?

Good

Fast

Cheap



Hypothesis

The pursuit of good doesn't solve problems.
Good is **slow**, and it creates **conflict**.

Don't make it good. **Solve a problem.**

(Fastest + Cheapest Method) * Iteration

Project Time

Let's Test It!

What's the Problem?

Production gets **"STUCK,"**
because they can't **"SEE IT."**

"What do we work on first?"

"Who do we hire?"

"What do we need?"

"How much?!?!"

"AHHHHHHH!

What do I do?!?!?"

Production Problems

Cinematography
Art Direction
Lighting
Flow
Continuity

Coordination
Accounting
Vendors
Producer-Types
Pipeline

Story
Design
Assets
Approach
Schedule

Does this Suck?

What's the Problem?

Is it **Awesome?**

Vs.

Cost Effective?

What's the Problem?

How do we make a film
with 80 minutes of CG Content?



History

PLF
Proof
Weta



The Third Floor
Halon
Fox Cinedev
Digital Domain

Milestones

Previs

"Pitch" Vis

Post Vis

Tech Vis

Engine Vis

Narnia

**Invade
Hollywood**

Marvel

**Fully Integrated
into Production**

Product

Previs

Rapid 3d storytelling

"Pitch" Vis

Rapid 3d Trailers

Post Vis

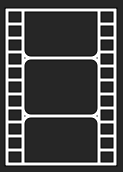
**Rapid 3d Comping in Shot
Footage**

Tech Vis

"Clean up" - Get Data

Engine Vis

Coming soon!



Workflow 01

Deliverable: Action Sequence One

ASO – .mov – Data and Notes

Naming: ASO_shot010_v01

Sequence

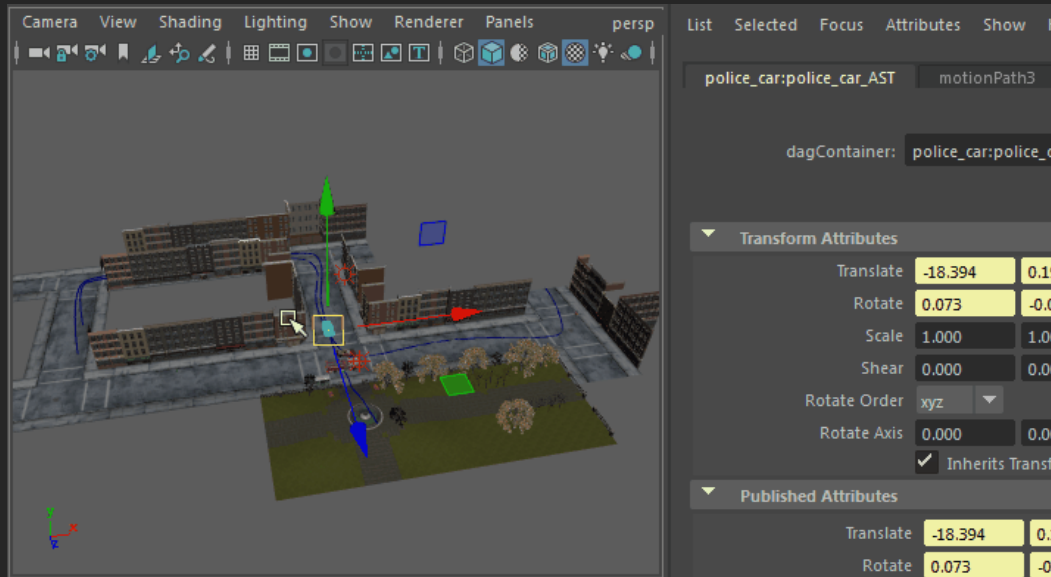
010

020

030

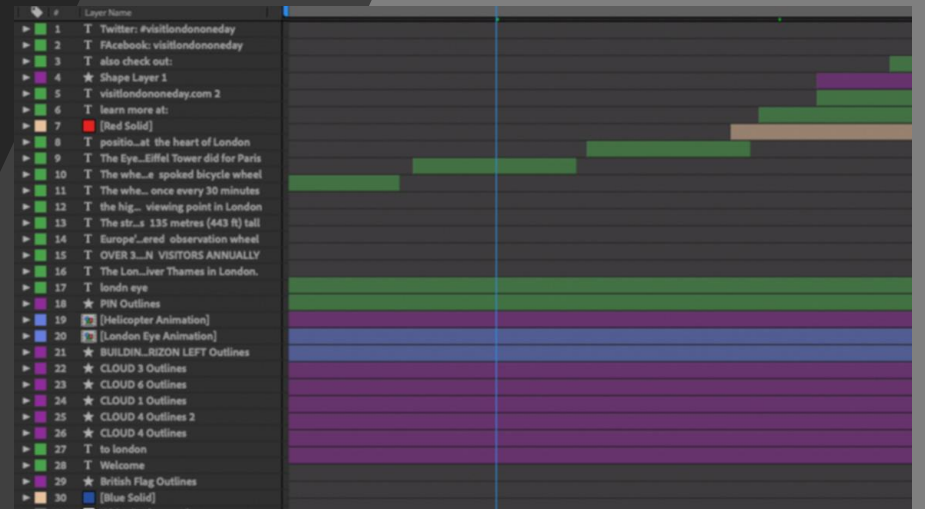
Workflow 01

ASO_masterenv_001



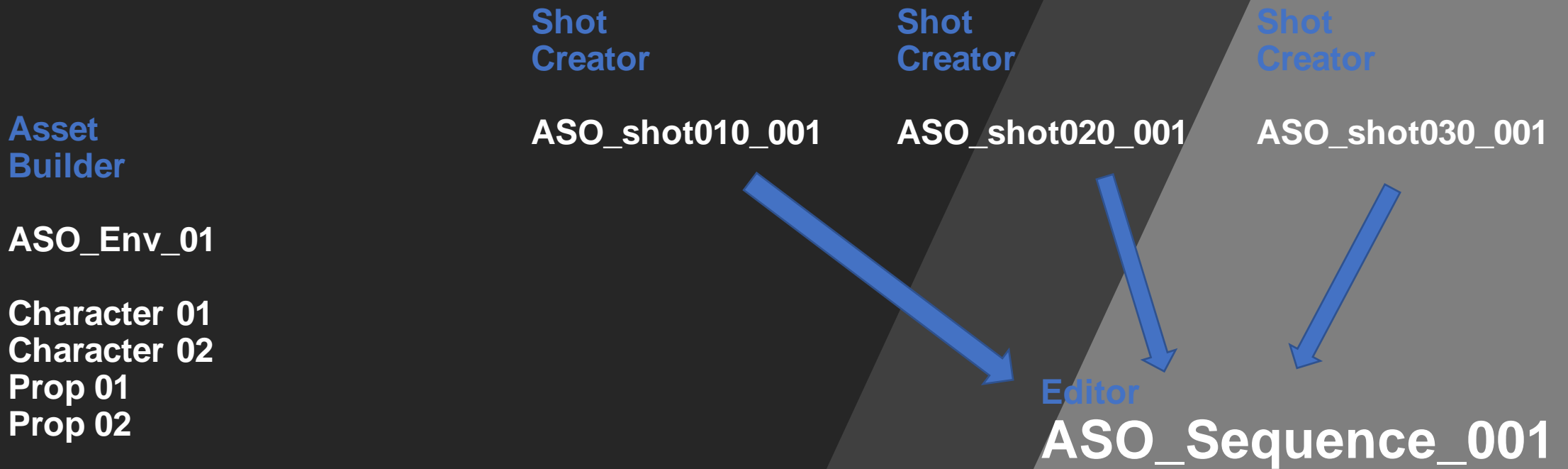
Greybox
Camera
Concept

String Out
Rough Timing
Continuity and Line of Action



Workflow 02

Lead - ASO_masterenv_001



Workflow 03

Supervisor

Lead - ASO1_masterenv_006

Asset
Builder

ASO_Env_01

Character 01
Character 02
Prop 01
Prop 02

Shot
Creator

ASO1_shot010_011

Shot
Creator

ASO1_shot020_004

Lead - ASO2_masterenv_003

Asset
Builder
(Junior)

ASO_Env_01

Character 01
Character 02
Prop 01
Prop 02

Shot
Creator

ASO2_shot015_022

Previs Editor --- VFX Editor

Lead - ASO3_masterenv_002

Shot
Creator

ASO3_shot030_005

Workflow 04

Supervisor

Lead - ASO1_masterenv_006

Asset
Builder

ASO_Env_01

Character 01
Character 02
Prop 01
Prop 02

Shot
Creator

ASO1_shot010_011

Shot
Creator

ASO1_shot020_004

Lead - ASO2_masterenv_003

Asset
Builder
(Junior)

ASO_Env_01

Character 01
Character 02
Prop 01
Prop 02

Shot
Creator

ASO2_shot015_022

Previs Editor --- VFX Editor

Lead - ASO3_masterenv_002

Shot
Creator

ASO3_shot030_005

Asset Library

Anatomy of a Great Previs Artist

Heart of a Filmmaker, Brain of a Techie

Fast and Comfortable with multiple skills in 3D

- Animation, Camera, Lighting, Modeling, Rigging

Creative Reuse – and "Huddle Up"

Team Player - "No such thing as ownership"

Embrace new technologies of speed

- Mocap, Adv. Skeleton, Ark... Unreal?

Graphics Hacker

Pride in "Being Clever"

(Sometimes Backfire)

Cult-like Fraternity of Creative Workflows

Examples:

River God Sequence – Torus Approach

Nested Group Rigs for Moving Sequences

Zoetrope Madness

Oblivion

Evolution

Shot Design

Run Cycle, Camera Track

Basic Env.

2 iterations / lead interaction

1 Complete Day

Evolution

Shot Design

Run Cycle, Camera Track
Basic Env.
2 iterations / lead interaction

15 Minutes

36 X

**Quixel
Mixamo
Procedural Tooling
Metahumans**

And soon...

**Nanite
Motion Matching**

In Development...

**Video Anim Capture
AR Operating System
Video Editing Assistance**

Here's My Guess...

LA PHIL

**Chemical
Brothers**

**A one-time performance
A group of the world's Best Specialists
A Singular Vision
Elite and Expensive**

**An ongoing remix
A duo of Generalists Techies
Collection of Samples
Democratized and Cheap**

The Great Generalization

1000's

**Director
Writer
Producer**

Production Leads

**Layout
Animator
Lighting
Character Modeling
Background Painter
Render Wrangler**

Dozens

**Shot Creation
Narrative and Animation Design**

**Asset Creation
Virtual Art Department
Kit Bashing + AD (Good Eye)**

**Editing
Sequencing and Level Strategy**

**Development
Tools and Workflow**

How Many?

**World Builder?
What Skills?**

Don't Make it Good
Solve a Problem.

Bend the Rules.
(Assemble the idea
as fast as possible
to imagine it.)

As Artists, you create
Graphics Hacks
that turn a year into a day.